

TODAY'S MESSAGE

MORE THAN 180,000 CHOSE HIGHMARK PLANS DURING ACA ENROLLMENT PERIOD

The federal marketplace is now closed, and more than 180,000 individuals in Pennsylvania, West Virginia and Delaware selected Highmark plans on and off the federal marketplace and through Highmark directly.

Total enrollment* numbers were:

- Pennsylvania: 148,003 total with 104,324 on-exchange and 43,679 off-exchange
- West Virginia: 20,131 total with 14,839 on-exchange and 5,292 off-exchange
- Delaware: 13,010 total with 9,187 on-exchange and 3,823 off-exchange

Highmark had a noteworthy percentage of new members, which are likely those who were previously uninsured or had insurance with a competitor.

- Pennsylvania: 53 percent new members
- West Virginia: 63 percent new members
- Delaware: 67 percent new members

For more information, please read the [Press Release](#) issued on April 1, 2014.

**Enrollment numbers as of March 31, 2014 are of those who have been loaded to Highmark's system through completed enrollments (834s that have been verified and processed by Highmark). These enrolled members may have not yet paid their first month's premium, therefore have not completed the entire enrollment process.*