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TODAY'S MESSAGE

ADDING NEW PRACTITIONERS TO YOUR GROUP? LET HIGHMARK ENROLL THEM IN YOUR GROUP *e*-SUBSCRIBE ACCOUNT.

We have revised the *e*-Subscribe electronic signature function so your provider group can grant permission to Highmark to add any new practitioners to your group *e*-Subscribe account to receive email alerts regarding when *Provider News* is posted on the Resource Center. Your *e*-Subscribe account is your group email address that is associated with your group NPI number in our information systems. That means we will send one email notification to you at the group level to share with all of your office staff and individual practitioners.

However, if your new practitioners want to receive emails to their own email addresses, they can separately *e*-Subscribe.

If you've previously signed up for e-Subscribe, no action needs to be taken, as long as you are the person in your office with the authority on behalf of the group to *e*-Subscribe practitioners to receive email notifications.

We recommend that you take the opportunity to review and update your *e*-Subscribe account regularly. If you not wish to have new practitioners auto-enrolled, you can unsubscribe at any time.

If your practice hasn't yet enrolled in *e*-Subscribe, visit the *e*-Subscribe link on the Resource Center to enroll. For more information regarding this change, please contact your Provider Relations Representative.

HIGHMARK® West Virginia