

*A virtual health solution for on-demand access to acute and chronic dermatology needs*

**Overview**

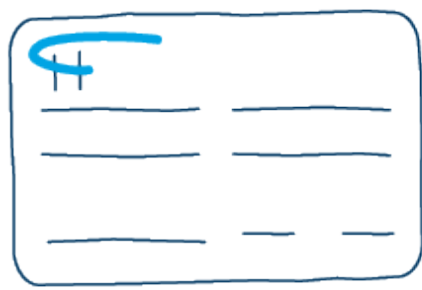
- With Well360 Virtual Dermatology Clinic, patients can share skin, hair and nail concerns with one of more than 160 certified dermatologists
- Patients can get treatment and prescriptions for chronic conditions and new diagnoses, or schedule follow-ups with a dermatologist (up to 30 days from initial appointment)
- Patients may be given a referral to see an in-network dermatologist in-person

**What This Means For You**

- The virtual clinic allows patients to be seen by/consult with a dermatologist sooner than waiting for in-person care or utilizing urgent or ED services for non-emergency concerns
- Ideal for patients living in rural areas, with transportation issues, or who need out of town/after-hours care
- Can reduce overall cost of care by not delaying treatment
- Patients' visit summaries can be shared with their PCP
- Patients can access Well360 Virtual Health through their Highmark member portal

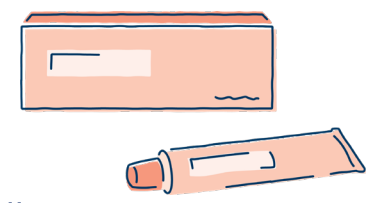
**Eligibility**

- All ages
- Fully-insured commercial
- Medicare Advantage
- ACA
- ASO



**Treatment for 3,000 skin, hair and nail conditions including:**

- |                        |                         |                           |
|------------------------|-------------------------|---------------------------|
| • Acne                 | • Hyperhidrosis         | • Ringworm                |
| • Actinic Keratosis    | • Impetigo              | • Rosacea                 |
| • Athlete's Foot       | • Keratosis             | • Scabies                 |
| • Basal Cell Carcinoma | • Pilaris               | • Seborrheic Dermatitis   |
| • Chronic Hives        | • Lice                  | • Shingles                |
| • Cold Sores           | • Melanoma              | • Squamous Cell Carcinoma |
| • Eczema               | • Melasma               |                           |
| • Genital Herpes/Warts | • Moles                 |                           |
| • Hair Loss            | • Molluscum Contagiosum |                           |
|                        | • Poison Ivy            |                           |
|                        | • Psoriasis             |                           |



The following entities, which serve the noted regions, are independent licensees of the Blue Cross Blue Shield Association: Western and Northeastern PA: Highmark Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage Inc., Highmark Benefits Group Inc., First Priority Health, First Priority Life or Highmark Senior Health Company. Central and Southeastern PA: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Benefits Group Inc., Highmark Health Insurance Company, Highmark Choice Company or Highmark Senior Health Company. Delaware: Highmark BCBSD Inc. d/b/a Highmark Blue Cross Blue Shield. West Virginia: Highmark West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Health Insurance Company or Highmark Senior Solutions Company. Western NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Cross Blue Shield. Northeastern NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Shield. All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration and/or to one or more of its affiliated Blue companies. Amwell is an independent company that provides telemedicine services and does not provide Blue Cross and/or Blue Shield products or services. Amwell is solely responsible for their telemedicine services.