

A virtual health solution for on-demand access for women's health care



## Eligibility and Services

### Medical:

- All ages and lines of business (LOBs) – Fully-insured commercial, ASO, ACA, Medicare Advantage
- Treatment, prescriptions, and consults for:
  - Birth control
  - Endometriosis/Pelvic pain
  - Menopause
  - Pre-menstrual syndrome (PMS)
  - Sexually transmitted infections (STIs) and sexual health
  - Rashes
  - UTIs

### Women's Therapy:

- Ages 10+
- All LOBs
- Pregnancy and postpartum counseling

### Lactation counseling

- Ages 16+
- Fully-insured commercial, ASO, ACA
- Latching and pumping
- Milk supply/Oversupply
- Mastitis/Plugged milk ducts

## Overview

- Well360 Virtual Women's Health clinic offers acute care for women's health issues with a licensed obstetrician/gynecologist
- Patients receive medical care as well as counseling during and after pregnancy with lactation concerns
- On average, lactation counseling requires 1-3 consultations
- An initial feeding assessment identifies issues and is used to create an individualized care plan

## What Does This Mean to You?

- The virtual women's health clinic provides quick and convenient access to care for acute issues or new/refilled prescriptions
- The virtual clinic can address needs sooner than waiting for an in-office appointment and can prevent delaying care, especially for patients in rural areas or with transportation issues
- Patients receive visit summaries that can be shared with their PCP
- Patients can access Well360 Virtual Health through their Highmark member portal