



SAMPLE OF A MEMBER ID CARD

Front of Card

Licensed Product Name ¹	
MEMBER NAME ² FIRSTNAME M LASTNAME MEMBER ID ZARXXXXXXXXXX	DEPENDENTNAME ³ FIRSTNAME LASTNAME PCP NAME PCP Ph Number Effective Date
Group 01650300 ⁴ BS Plan 378/865 RxGrp HMRK001 RxBIN 610014 Cov Eff Date XX/XX/XXXX	Office Visit \$ ⁵ Specialist Visit \$ Emergency Room \$
HEAR/VISION/DENTAL ⁶	
⁷ ⁸	

Back of Card

⁹

www. ¹⁰ .com
 Member Service
 Blues on Call
 Call for Precertification:
 Mental Health ¹¹
 Substance Abuse
 Other Admissions

Submit medical claims to

¹²

An Independent Licensee of the Blue Cross and Blue Shield Association.

¹³ Pharmacy benefits administrator

1. Licensed Product Name
2. Member Identification Information
3. Dependent and PCP Information, if applicable
4. Medical and Rx Claims Processing Information
5. Member Cost Sharing
 - *Pharmacy copayments are not displayed
 - *Deductibles and coinsurance may not be displayed
6. Additional Coverage Information, if applicable
7. Suitcase Logo – Indicates BlueCard® Program
8. Rx Logo for Pharmacy Benefits, if applicable
9. Additional Plan Information
10. Plan Website
11. Plan Contact Information
12. Claim Submission Information and Independent Licensee Disclosure
13. Pharmacy Benefits Administrator, if applicable

NOTE: Please confirm eligibility and benefits via NaviNet® or an electronic HIPAA 270 transaction; contact Provider Services with any questions.

Medicare Advantage Freedom Blue PPO and Community Blue Medicare PPO/Plus PPO are administered by Highmark Senior Health Company. The Medicare Advantage Community Blue Medicare HMO product is administered by Highmark Choice Company. Members with Medicare Advantage coverage can be identified by the product name.