

## BREAST CANCER SCREENINGS

### Early Detection Can Save Lives

Breast Cancer Awareness Month is an annual worldwide campaign that takes place in October to highlight the importance of awareness, early detection, and treatment of breast cancer.

Highmark's Preventive Health Guidelines include breast cancer screenings for eligible members. Breast cancer screening is important for detecting breast cancer early before it causes any warning signs or symptoms that may indicate it has spread and could be harder to treat. Screening also helps to identify risk factors such as family history and genetics.

We urge you to consult our guidelines when planning care for your patients with Highmark coverage and discuss them with your patients.

To access the Highmark Preventive Health Guidelines on the Provider Resource Center, select **EDUCATION/MANUALS** from the main menu, and then click on **Preventive Health Guidelines** in the submenu.

### Highmark Breast Cancer Screening Resources

Highmark provides informational breast cancer screening resources for your staff and to share with your patients. The following materials were recently updated with a new look and are available on the Provider Resource Center:

- Breast Cancer Brochure
- Breast Cancer Screening Flyer
- Breast Cancer Screening Reminder Card

To access these resources, select **EDUCATION/MANUALS** from the main menu on the Provider Resource Center, and then click on **Educational Resources – Member and Provider** in the submenu.

### Confirm Member Preventive Benefits

Because member preventive benefits may vary, it is important to confirm a member's benefits and any associated member cost sharing via NaviNet® or by using HIPAA 270/271 electronic transactions.

### Highmark's Value Based Reimbursement Programs

Our True Performance and other value based reimbursement programs are designed to continue to improve the quality of health care delivered to our members while working to reduce the overall cost of health care for our members. For providers participating in these programs, patient adherence to breast cancer screening guidelines is a key performance measure which can affect reimbursement rates.

To learn more about these programs, select **VALUE-BASED REIMBURSEMENT PROGRAMS** from the main menu on the NaviNet Provider Resource Center.

### **Stay Aware of Updates on Preventive Care**

We post helpful information about preventive care on the Provider Resource Center and NaviNet Plan Central. This includes any updates to our Preventive Health Guidelines. Please check our communications regularly for up-to-date information.