



# HOT TOPIC

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## COLORECTAL CANCER SCREENINGS

### WHAT YOU NEED TO KNOW

Recommended screenings and identifying risk factors, such as family history and certain medical conditions, can help catch colorectal cancer early when it is easier to treat.

For providers participating in our True Performance and other Value Based Reimbursement programs, patients' adherence to colorectal cancer screening guidelines is a key performance measure that can affect reimbursement rates.

### WHAT YOU NEED TO DO

Here are some tips to make sure your patients get the screenings they need.

#### Share Colorectal Cancer Resources with Your Staff and Patients

Colorectal cancer resources for your staff and patients are available on the Provider Resource Center, including:

- Colorectal Cancer Brochure
- Colorectal Cancer Screening Flyer
- Colorectal Cancer Screening Reminder Card

To access these resources:

- Click **Education/Manuals**
- Select **Educational Resources - Member and Provider**
- Click the links to any of these resources

#### Review the Highmark Preventive Guidelines

Highmark's Preventive Guidelines include colorectal cancer screenings for eligible patients. To access the Preventive Guidelines:

- Click **Education/Manuals**
- Select **Educational Resources - Member and Provider**
- Click **Preventive Health Guidelines**
- Click any of the **Preventive Guidelines**

We encourage you to consult our Preventive Guidelines when planning care for your patients with Highmark coverage, and discuss them with your patients.

**Confirm Members' Preventive Benefits and Eligibility in NaviNet®**

Because members' specific preventive care benefits may vary, it's important to confirm members check the member's benefits via NaviNet or by using the appropriate HIPAA electronic transactions to determine if services are covered and if any associated member cost sharing applies

**Stay Posted for Updated Information on Preventive Care**

We post information about preventive care to the Provider Resource Center and NaviNet Plan Central, including our Preventive Guidelines.