

HOT TOPIC

HIGHMARK SUPPORTS NATIONAL INFANT IMMUNIZATION WEEK, APRIL 21-28, 2018

PREVENTION PROTECTS GOOD HEALTH AND SAVES LIVES

During National Infant Immunization Week, April 21-28, 2018, Highmark invites you to join in our efforts to keep our members healthy by making sure that your infant patients are up to date on all recommended vaccines. This annual observance emphasizes the importance of protecting children two years old or younger with key vaccinations from contagious diseases.

You play an important role in improving the health of your younger patients. Highmark urges you to promote the benefits of childhood immunizations by educating parents and caregivers about the importance of vaccinations and how they can safeguard children before they're exposed to infectious diseases.

National Infant Immunization Week raises awareness about the importance of vaccinating children against childhood diseases. Immunization is one of the most successful and cost-effective tools for saving lives and preventing the spread of life-threatening diseases.

Talk to parents and caregivers about immunizations and follow the **recommended immunization schedule** to protect their children.

Adhering to the HEDIS® (Healthcare Effectiveness Data and Information Set) childhood immunization performance measures, demonstrates how you are focused on providing quality preventive care and enhancing the health of your patients. HEDIS can help you identify noncompliant members to ensure they receive preventive immunizations. You can review Highmark's *Tips for Optimizing HEDIS Results* on the Provider Resource Center through NaviNet® or on our main website under **Helpful Links**, then under the **Education/Manuals** option. Next, choose **Quality Management Partners in Quality Tool Kit**, then select the **HEDIS Measures Reference Guide**.

