

TODAY'S MESSAGE

HIGHMARK CALLING!

CMS REQUIRES OUR QUARTERLY OUTREACH TO VERIFY ACCURACY OF YOUR DATA

Please be alert that Highmark is asking for your assistance, as the Centers for Medicare and Medicaid Services (CMS) has implemented a new regulation requiring health plans to conduct quarterly outreach to obtain up-to-date/accurate provider data for display in our provider directories. Accurate data provides a more positive experience for our members and your patients when they are searching our provider directories. We apologize for the inconvenience and appreciate your time and assistance with this phone campaign.

Please remember to utilize NaviNet to update your records in real-time and to attest quarterly to your current information.