

SPECIAL eBULLETIN

FOR PROFESSIONAL AND FACILITY PROVIDERS

OCTOBER 8, 2021

POPULATION HEALTH UNIVERSITY TOOLKITS AND TRANSITIONS OF CARE MODULE NOW AVAILABLE

The Population Health University page on the Provider Resource Center has been updated with new toolkits, toolkit overviews, and the Transitions of Care module (including videos and an article on Transitions of Care).

These updates are in support of Highmark's journey to transform health and be a leader in the industry by focusing on the individual needs of each member and provider (Highmark refers to this as Living Health). We want to create new relationships with you by leveraging the use of new technologies and best practices to build a better model.

This new approach provides us with the dedicated time, resources, and capacity to rapidly address the identified needs of the market and continuously improve your experience with us. This allows us to:

- Tailor strategies and support based on your capabilities and market-specific needs
- Utilize analytical capabilities and expertise to provide actionable insights to assist you in achieving success in our value-based reimbursement programs

This dynamic approach -- and partnership with the American Journal of Managed Care -- allows Highmark to build a place to share our tools, discuss best practices, and provide a space for open dialogue between you and Highmark. These tools and best practices are available for view on the Population Health University page on the Provider Resource Center.

To access this page:

- Click **Education/Manuals**
- Select **Population Health University**



This information is issued on behalf of Highmark Blue Shield and its affiliated Blue companies, which are independent licensees of the Blue Cross Blue Shield Association. Highmark Inc. d/b/a Highmark Blue Shield and certain of its affiliated Blue companies serve Blue Shield members in 21 counties in central Pennsylvania and 13 counties in northeastern New York. As a partner in joint operating agreements, Highmark Blue Shield also provides services in conjunction with a separate health plan in southeastern Pennsylvania. Highmark Inc. or certain of its affiliated Blue companies also serve Blue Cross Blue Shield members in 29 counties in western Pennsylvania, 13 counties in northeastern Pennsylvania, the state of West Virginia plus Washington County, Ohio, the state of Delaware and 8 counties in western New York. All references to Highmark in this document are references to Highmark Inc. d/b/a Highmark Blue Shield and/or to one or more of its affiliated Blue companies.

NaviNet is a registered trademark of NaviNet, Inc., which is an independent company that provides secure, web-based portal between providers and health insurance companies.