

2020 Highmark Wellness Rewards

How To Participate

Highmark Medicare Advantage members are automatically enrolled in the Highmark Passport Rewards Program and can earn rewards for completing certain preventive tests and screenings detailed on their Personalized Wellness Plan. Highmark will notify members by mail of any new reward opportunities throughout the year. These notifications are typically sent out in January, June, and September.

What are the program rules?

- Participation in the Highmark Passport Rewards program is offered to Highmark Medicare Advantage members only.
- The Highmark Passport Rewards Program is managed in accordance with the rules and incentives guidelines set forth by the Centers for Medicare and Medicaid Services.
- Reward opportunities vary by member and each member may not receive the same type of reward opportunity as someone else (e.g. husband or wife, neighbor, family member, or friend).
- Highmark will notify members of specific reward opportunities and earned rewards based upon the rules of the program.
- The service date for a test or screening must fall within the service date requirements set forth by Highmark. If the member completes the test or screening outside of the service date requirements, they will not be eligible to earn a reward.
- The reward process will not begin until Highmark receives a claim and it is finalized through the Highmark claims and billing systems.
- Claims processed after the reward period window closes will qualify for a reward if the service date falls within the reward period.
- Rewards will expire if they are not redeemed within 90 days of being issued.
- Highmark reserves the right to adjust the reward options and value for each reward opportunity.

Initial reward opportunities for 2020?

Complete an Annual Wellness Visit by June 30, 2020, and members will be eligible to earn a \$25 gift card. While most office visits are about treatment, an Annual Wellness Visit is about prevention. It ensures that members have a chance to review their health status and create a plan for better health throughout the year.

Since subsequent reward opportunities are tailored by member for specific preventive tests and screenings, members can verify reward eligibility by visiting www.highmarkpassport.com and clicking on the “rewards” tab at the top of the page. Also, members should review their Personalized Wellness Plan that is mailed to them throughout the year to see which activities may earn a reward.

How do they redeem rewards?

One of three ways:

1. Visiting www.highmarkpassport.com.
2. Calling Highmark Member Service at the number on the back of their Highmark Member ID card.
3. Returning the selection mailer that we send to them in the mail.

What are the gift card choices?

Members can choose from a variety of retailers and restaurants that include:

Amazon	Lowe's	Eat'n Park
Applebee's	Dick's Sporting Goods	Macy's
Darden	Sheetz	Bed Bath & Beyond
Weis	Target	Walmart
AMC Theatres	Kohl's	Giant Eagle

Please note that Highmark is not responsible for lost or stolen gift cards.