

Talk about your arthritis, get a \$50 reward.

Mr. John Smith
123 Anywhere Street
Apartment 4
Somewhere, US 56789-0000



Dear **John**,

At Highmark Blue Shield, we know how challenging rheumatoid arthritis can be. That's why we created a Rheumatoid Arthritis Doc Talk Checklist just for you, which helps make it easier to ask your primary care doctor or rheumatologist the right questions to better manage the condition.

Because talking about rheumatoid arthritis is so important, we'll also send you a \$50 gift card of your choice when you complete two doctor visits by December 31, 2017.

Complete two doctor visits for your rheumatoid arthritis, earn your \$50 reward.

Need help finding a doctor or rheumatologist?

Call the number on the back of your member ID card, **(TTY users may call 711)**, 8 a.m. – 8 p.m., seven days a week.



Your guide to managing
rheumatoid arthritis.

GIFT \$50 CARD

HIGHMARK

How to get your reward:

STEP 1: Schedule and complete two doctor visits for your rheumatoid arthritis.*

STEP 2: Once we receive two claims for a rheumatoid arthritis visit, you'll receive your \$50 reward** information by mail.

To learn more about the Passport Rewards program, or to check the status of your reward, visit HighmarkPassport.com.

HIGHMARK

H3957_H3916_H5106_17_0243 Accepted

ASK DOC
ABOUT
RHEUMATOID
ARTHRITIS





Go Green.

Log in at highmarkblueshield.com/medicare
to sign up for electronic communications.



Download our ePassport™ app.

Available on Google Play and the App Store.



***Primary care doctor/rheumatologist visits may require a copay.**

****To be eligible for this reward, members must have completed an Annual Wellness Visit, Welcome to Medicare Visit or an Annual Physical Exam and returned a completed Doc Talk signature card. Confirmation of successful completion of reward activities is identified through the Highmark claims and billing systems, unless otherwise identified by Highmark.**

Highmark Choice Company and Highmark Senior Health Company are Medicare Advantage plans with a Medicare contract. Enrollment in Highmark Choice Company and Highmark Senior Health Company depends on contract renewal. Highmark Blue Shield, Highmark Choice Company, and Highmark Senior Health Company are independent licensees of the Blue Cross and Blue Shield Association.



Go Green.

Log in at highmarkblueshield.com/medicare to sign up for electronic communications.



Download our ePassport™ app.

Available on Google Play and the App Store.



Highmark Blue Shield complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al 1-844-679-6930 (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。拨打 1-844-679-6930 (TTY: 711)。

Highmark Choice Company and Highmark Senior Health Company are Medicare Advantage plans with a Medicare contract. Enrollment in Highmark Choice Company and Highmark Senior Health Company depends on contract renewal. Highmark Blue Shield, Highmark Choice Company, and Highmark Senior Health Company are independent licensees of the Blue Cross and Blue Shield Association.

STA_CHKLST_CPA_RA_P2



The DocTalk Checklist

Your guide to managing rheumatoid arthritis.



