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PROVIDER DIVERSITY BUSINESS CLASSIFICATION SURVEY

Complete Survey by *Friday, September 20, 2019*

At Highmark, our vision is a world where **everyone** embraces health. Our Provider Supplier Diversity initiative seeks to make this vision a reality by increasing utilization with diverse providers for the benefit of our members and communities.

As part of this initiative, we are conducting a survey to gather demographic data on providers in our network to ensure that our overall network reflects the diversity of the members and patients we serve, as well as meet the requirements of our valued corporate and government customers.

The data we gather from this survey will be used to ensure that the information we are required to report on providers' business classifications is true, accurate, and current. We strongly encourage you to participate.

Complete the Online Survey

Please go to the following link (<https://www.surveymonkey.com/r/ProviderSurveyOne>) and complete this short online survey to capture your business classification as one or more of the following by

Friday, September 20, 2019:

- Small Business
- Minority Owned Business Enterprise (MBE)
- Woman Owned Business Enterprise (WBE)
- Veteran Owned Business Enterprise (VBE)
- Service-Disabled Veteran's Business Enterprise (SDVBE)
- Disability Owned Business Enterprise (DOBE)
- Lesbian Gay Bisexual Transgender Owned Business Enterprise (LGBTBE)

We will also be sending an email to the address we have on file for you with a link to this survey. If you are having any problems completing the survey, contact us at supplierdiversity@highmark.com.