

TODAY'S MESSAGE

COLORECTAL CANCER SCREENING OPTIONS FOR YOUR HIGHMARK PATIENTS

HELPFUL GUIDEBOOK NOW AVAILABLE ON PROVIDER RESOURCE CENTER

To promote the importance of colorectal cancer screening for our members ages 50 to 75, Highmark now offers a helpful guidebook that gives physicians and their office staff an overview of screening options that will help to plan care for eligible patients and increase compliance with the HEDIS® Colorectal Cancer Screening measure.

This informative guidebook outlines options for fecal immunochemical testing (FIT), processed either through a network laboratory or in the physician's office, and also offers insights into billing. The guidebook is available now on our online Provider Resource Center under the *Clinical Reference Materials* link in two locations:

- Click *Quality Management Partners In Quality Tool Kit*. Then, under the Practitioner Tools and Member Educational Resources section, click *Colorectal Cancer Screening Options*.
- Click *Geriatric Resource Binder*. Under the Tools section at the bottom of the page, click *Colorectal Cancer Screening Options*.

You may want to bookmark the guidebook in your web browser so you can easily share it with the physicians, other patient care staff and billing staff in your practice.