

TODAY'S MESSAGE

PCPs: THE QUALITY BLUE EVOLUTION TO P4V IS ALMOST COMPLETE – **ONLY 4 WEEKS LEFT!**

For more than a year, Highmark has been preparing our network PCPs for the implementation of the Quality Blue Physician Pay-for-Value (P4V) program, which begins on **April 1, 2014**. On this day, providers currently participating in Quality Blue Physician Pay-for-Performance who do not transition to the Patient-Centered Medical Home (PCMH) or Accountable Care Alliance (ACA) programs will be automatically enrolled in the scaled-back Quality Blue Physician P4V program, which will have different performance measurements, scoring and incentives.

To continue preparing you for this transition, we have held webinars to walk-through the new Quality Blue Physician P4V program details and answer any questions you might have.

If you haven't had the chance to attend one of these webinars, please see the schedule below for the remaining dates and times:

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| • Tuesday, March 4*
1 – 2 p.m. | • Wednesday, March 12*
Noon – 1 p.m. |
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*To access the webinar, visit <https://www.teleconference.att.com/servlet/AWMlogin> (Meeting Number: 8882768689; Code: 4523981). To listen to the webinar, call 1-888-276-8689 and enter Access Code 4523981.

As a reminder, P4V program information can be easily accessed from the [Quality Blue Physician Program](#) link of the Provider Resource Center, which is available by clicking *Resource Center* from the Plan Central menu. Previously issued Special Bulletins on the transition to P4V can also be found on the Resource Center under *Publications and Mailings > Special Bulletins & Mailings > PCPs*.

We are excited to continue our collaboration with you to improve the quality of care and the health of our members. Thank you for all of your efforts to learn about and prepare for the important transition to P4V.

