

SPECIAL eBULLETIN

FOR PROFESSIONAL AND FACILITY

DECEMBER 20, 2018

NEW COMMERCIAL PRODUCT FOR 2019: *CHOICE BLUE*

Effective Jan. 1, 2019, *Choice Blue*, a new benefit design, will be available in 9 counties in central Pennsylvania: Berks, Dauphin, Adams, Lancaster, Lebanon, York, Cumberland, Franklin, and Perry. *Choice Blue* offers both PPO and EPO plan options.

Choice Blue has been developed in collaboration with Penn State Health and other high-value providers in central Pennsylvania to offer our members high-quality, cost-effective care.

This collaboration is part of our ongoing efforts to increase our members' access to the right care right in their communities.

Beginning Jan. 1, 2019, you will start to see patients with *Choice Blue* coverage. Here are some key highlights of *Choice Blue* that providers should be aware of.

***CHOICE BLUE* BENEFIT LEVELS**

Choice Blue is designed to enable members to save money by offering two levels of in-network benefits, both offering access to high-quality care providers participating in the Premier Blue Shield network, as well as an out-of-network benefit level (for PPO plans).

- **Enhanced Value Benefit Level:** Member has lowest out-of-pocket costs
- **Standard Value Benefit Level:** Member has higher out-of-pocket costs
- **Out-of-Network Benefit Level (PPO plans only):** Plan pays lower percentage/member has highest out-of-pocket costs



The following hospitals are in the Enhanced and Standard Value benefit levels, as of (publish date):

County	In-network	
	Enhanced Value Benefit Level	Standard Value Benefit Level
Adams	<ul style="list-style-type: none"> WellSpan Gettysburg Hospital 	
Berks	<ul style="list-style-type: none"> Penn State Health St. Joseph Medical Center 	<ul style="list-style-type: none"> Reading Hospital & Medical Center
Cumberland	<ul style="list-style-type: none"> Geisinger Holy Spirit Hospital 	<ul style="list-style-type: none"> UPMC Pinnacle Carlisle UPMC Pinnacle West Shore
Dauphin	<ul style="list-style-type: none"> Penn State Health Milton S. Hershey Medical Center Penn State Children's Hospital 	<ul style="list-style-type: none"> UPMC Pinnacle Community Osteopathic UPMC Pinnacle Harrisburg
Franklin	<ul style="list-style-type: none"> Summit Health Chambersburg Hospital Summit Health Waynesboro Hospital 	
Lancaster	<ul style="list-style-type: none"> WellSpan Ephrata Community Hospital Lancaster General Hospital 	<ul style="list-style-type: none"> UPMC Pinnacle Lancaster UPMC Pinnacle Lititz
Lebanon	<ul style="list-style-type: none"> WellSpan Good Samaritan Hospital 	
Perry		
York	<ul style="list-style-type: none"> WellSpan York Hospital 	<ul style="list-style-type: none"> UPMC Pinnacle Memorial UPMC Pinnacle Hanover

Note: While not located in the 9 target counties, Lehigh Valley Health System, Allegheny Health Network, and out-of-area providers via the BlueCard® program will also be covered at the Enhanced Value benefit level.

Physicians employed by a Health System collaborating in the *Choice Blue* product, as well as physicians who are part of their Physician Hospital Organization (PHO) or Clinically Integrated Network (CIN), and select affiliated and independent physicians will be included in the Enhanced Value benefit level.

All other network physicians will be at the Standard Value benefit level.

Non-hospital provider types are categorized as follows:

- **Outpatient Imaging, Lab, & Surgery Centers:** those centers owned by an Enhanced Value Benefit Level Health System, as well as select independent centers will be included in the Enhanced Value benefit level. All other network providers will be at the Standard Value benefit level.
- **DME, Orthotics & Prosthetics:** those providers/suppliers included in Highmark's Select DME network will be covered at the Enhanced Value benefit level; all other network providers will be covered at the Standard Value benefit level.
- **Physical & Occupational Therapy:** those providers included in Highmark's High Performance PT/OT network will be covered at the Enhanced Value benefit level; all other network providers will be covered at the Standard Value benefit level.
- **Chiropractors:** those chiropractors included in Highmark's High Performance chiropractic network will be covered at the Enhanced Value benefit level; all other network providers will be covered at the Standard Value benefit level.
- **Skilled Nursing Facilities (SNFs):** those SNFs included in Highmark's High Performance SNF network will be covered at the Enhanced Value benefit level; all other network providers will be covered at the Standard Value benefit level.





As always, providers should refer to NaviNet® for specific information on plan members' eligibility and benefits, including cost-sharing.

PPO OUT-OF-NETWORK COVERAGE

Choice Blue PPO plans offer out-of-network coverage. For EPO plans, out-of-network benefits are **not** available for services performed by out-of-network (Non-preferred) providers, except in certain situations such as emergency care.

CHOICE BLUE MEMBER ID CARD

Below is a sample member ID card for *Choice Blue* members. *Choice Blue* members can be identified by the following alpha prefixes in their member IDs: **OEV** and **OEU**. (Some *Choice Blue* member groups have unique alpha prefixes; e.g., **G2H**.)

			
MEMBER IDENTIFICATION		DEPENDENT	
FIRSTNAME M		FIRSTNAME M	
LASTNAME		LASTNAME	
OEVXXXXXXXXXXXX			
Group	XXXXXXXX	Deductible/Coinsurance may apply	
BS Plan	378	Enh	Std
RxGrp	HMRK001	IND Deductible	\$XXXXX \$XXXXX
RxBin	610014	FAM Deductible	\$XXXXX \$XXXXX
		PCP Visit	\$XX \$XX
		Specialist Visit	\$XX \$XX
		Emergency Room	\$XXX \$XXX
		 	

FINDING PARTICIPATING PROVIDERS

Professional providers can view network information for their patients in real time within the Provider File Management tool in NaviNet. Under the **View Group Details** link, if your practice participates at the Enhanced benefit level, your practice will be indicated under the **Tiered Benefit Level** field. If your practice participates at the Standard benefit level, it will not be indicated under this field.

Instructions are available in the Provider Resource Center under Provider **Training > NaviNet Self Service Guides > Confirming Networks in NaviNet**.

Members can find providers who participate in *Choice Blue*'s Enhanced or Standard Value benefit levels via the online provider directory available at highmarkblueshield.com by clicking **Find a Doctor or Rx** and selecting **Choice Blue PPO** or **Choice Blue EPO**. For members who log into highmarkblueshield.com, the directory will automatically populate their Plan name/network.

If you have any questions, please contact your Provider Relations representative or the Provider Service Center. We thank you for your continued support of our members.