

SPECIAL eBULLETIN

FOR PROFESSIONAL PROVIDERS

MAR. 1, 2019

ATTN: 1500 CLAIM FORM AND 837P BILLERS ADMINISTERING HEMLIBRA

ONE DRUG ADDED TO HIGHMARK'S MEDICAL INJECTABLE DRUG PROGRAM

EFFECTIVE APRIL 1, 2019

Effective April 1, 2019, one drug will be added to the Highmark Medical Injectable Drug Program. As you know, Premier Blue Shield providers may choose to order certain injectable drugs for office administration through AllianceRx Walgreens Prime (previously, Walgreens Specialty Pharmacy®). This is applicable for Highmark PPO, EPO, HMO, POS, Federal Employee Health Benefits Program (FEP) and BlueCard® patients. The Medical Injectable Drug Program is **mandatory** for Medicare Advantage patients.

For your convenience, the procedure code for the drug specified in this bulletin is outlined in the chart below.

Procedure Code*	Drug Name	Reimbursement*
J7170	Hemlibra	\$45.83

* **Note:** When drugs with NOC or temporary codes are assigned a specific HCPCS code, they will remain part of the Highmark Medical Injectable Drug Program.

* **Note:** All reimbursement rates subject to change based on changes to the average wholesale price (AWP).

IMPORTANT NOTE ABOUT MEDICARE ADVANTAGE MEMBERS

For Medicare Advantage patients, the Highmark Medical Injectable Drug Program is **mandatory**. That means that this and all other drugs included in the Highmark Medical Injectable Drug Program must be ordered for these members through Alliance Walgreens Prime. For more information on how to order Medical Injectable Program drugs, please see the section below titled "Order Drugs Through Alliance Walgreens Prime".

IMPACT TO PPO, EPO, POS, FEP, AND BLUECARD MEMBERS

Effective Sept. 1, 2018, Premier Blue Shield physicians **may choose** to continue purchasing and billing Highmark directly for the drug listed in this Special eBulletin for their patients who are enrolled in a PPO, EPO, POS, FEP, or BlueCard® plan. In this case, providers will receive reimbursement as outlined in the program.



Highmark Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association. NaviNet is a registered trademark of NaviNet, Inc., which is an independent company that provides a secure, web-based portal between providers and health insurance companies. Walgreens is a registered trademark of Walgreen Company. Walgreen Company is a separate company that supports the Highmark specialty pharmacy program. BlueCard is a registered mark of the Blue Cross and Blue Shield Association.

ORDER DRUGS THROUGH ALLIANCE WALGREENS PRIME

You can place your order for the drugs being added to the program as well as other injectable drugs that are part of the Highmark Medical Injectable Drug Program via telephone. Simply call Alliance Walgreens Prime, toll-free, at 1-888-347-3416. Alliance Walgreens Prime offers your patients disease education and support and express delivery, and has clinical pharmacists available 24 hours a day, seven days a week to answer questions.

If you have specific questions about the Highmark Medical Injectable Drug Program, please contact Provider Service at 1-866-731-8080, Option 7.