# Colorectal cancer: A screening could save your life.

As one of the top three leading causes of cancer-related deaths in the U.S., colorectal cancer is highly common. Fortunately, it's also highly preventable. There are several tests that can help detect precancerous changes before symptoms even start.

If you're 45 or older — or have a family history of colorectal cancer or other high-risk factors — talk to your doctor about scheduling a screening.

# To help get you started, here's a quick guide to common screenings:

#### COLONOSCOPY

Once sedated, your doctor will use a thin, flexible tube to view your colon for polyps and abnormal tissue. *Recommended every 10 years*.

## FLEXIBLE SIGMOIDOSCOPY

This screening is similar to a colonoscopy, but for the rectum. Once sedated, your doctor will insert a tube to look for any abnormalities.

Recommended every 5 years.

## FECAL OCCULT BLOOD TESTS (FOBT)

A sample of your stool will be tested for the presence of blood. *Recommended once a year.* 

## CT COLONOGRAPHY (VIRTUAL COLONOSCOPY)

Your doctor will use X-rays and computer imaging to search for abnormal cells in your colon. *Recommended every 5 years*.

#### **COLOGUARD® FIT DNA**

A large sample of your stool will be tested for DNA changes. *Recommended every 3 years*.



# Quick tip: Start with a colonoscopy

While everyone's plan is a little different, preventive colonoscopies are usually fully covered. However, if you opt for a different screening and have abnormal results, your doctor may order a colonoscopy. That's why it's a good idea to start with a colonoscopy as your first screening.

If you're not sure which screenings are covered by your plan, call Member Service at the number on the back of your member ID card.



### **Know your risk**

Anyone can get colorectal cancer. While some risks are inherited, others are avoidable.

### You may be at higher risk if you:

- Have large growths in the colon or rectum, Crohn's disease, colitis, ovarian disease, or type 2 diabetes.
- Have a family history of colon, rectal, or other types of cancer.

# You can reduce your risk by avoiding:

- Smoking cigarettes.
- Drinking three or more alcoholic drinks a day.
- Weight gain that results in having a BMI of 30 or greater.

## Don't forget to follow up

You may need follow-up tests if you have:

- · Abnormal results on your screenings.
- Blood in your stool, a change in your bowel habits, or unexplained weight loss.

If cancer is diagnosed, you and your doctor will discuss a treatment plan based on the kind of cancer you have and if it has spread to other parts of the body.

#### SCHEDULE YOUR SCREENING TODAY

One quick phone call could protect your health for years to come. Call your doctor so you can set up a time to discuss your screening options.

Cologuard is a registered trademark of Exact Sciences Corporation in the U.S. and other countries. © 2023 Exact Sciences Corporation. All rights reserved.

This is intended to provide general information only and is not intended to be a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of your physician or other qualified health provider regarding your medical condition(s). Coverage for medical services described herein is subject to the terms of your health plan benefit agreement and network coverage varies by plan. Check your member materials for details

Benefits and/or benefit administration may be provided by or through the following entities, which are independent licensees of the Blue Cross Blue Shield Association:

Central and Southeastern PA: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Benefits Group Inc., Highmark Health Insurance Company, Highmark Choice Company or Highmark Senior Health Company. Your plan may not cover all your health care expenses. Read your plan materials carefully to determine which health care services are covered. For more information, call the number on the back of your member ID card or, if not a member, call 866-459-4418.

Northeastern NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Shield.

All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration and/or to one or more of its affiliated Blue companies.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意:如果您说中文,可向您提供免费语言协助服务。请拨打您的身份证背面的号码(TTY:711)。

