

HELP MAKE A MATCH

and you'll be entered to

Win a Pizza Lunch on Us!

Introducing Doctor Match™

This unique online tool is designed to match patients with like-minded, in-network PCP's and OB-GYN physicians. We hope it will help grow your practice with patients who value your doctors' professional styles.



ENTER TO WIN A FREE PIZZA LUNCH!

In order for patients to find your primary care and OB-GYN practice, doctors must complete their Doctor Match profiles. This is where we need assistance from you. We need your help to encourage the doctors in your practice to update their profiles by completing a short quiz.

As a thank you, we are giving your office a chance to enter a drawing for a free lunch.*

- Your office will get one entry per doctor who completes the quiz.
- We will award one free office lunch every week through the week of April 20.

Highmark will contact you if your office is selected as a winner!

- **Ways to help**
 - Each doctor will need just 3–4 minutes to complete the quiz.
 - You can make copies of the quiz that you received in the mail or download the quiz on NaviNet. If you prefer, you can:
 - Ask your doctors the questions and **complete the quiz for them.**
 - Log in to NaviNet and enter the **answers for each doctor.**
 - Access the quiz now by clicking [here](#).
- **How to enter the answers on NaviNet®**
 - Log in to **NaviNet**.
 - Click **Doctor Match Quiz** on the left side of the homepage under **Workflows for This Plan**.
 - Take the quiz and submit for each doctor.
- **The final step**
 - Add or update your doctors' profile photos via **Provider File Management**.



Highmark Blue Cross Blue Shield Delaware is an independent licensee of the Blue Cross and Blue Shield Association.

NaviNet is a registered mark of NaviNet, Inc., a separate company that provides a secure, web-based portal between providers and health care insurance plans.

*The final drawing will be April 20, 2018. Rules and restrictions apply. For a copy of the Official Sweepstakes Rules, contact danielle.ferrante@highmarkhealth.org.

Doctor Match is intended to help patients choose a health care provider and is not guaranteed as being predictive or definitive. Doctor Match is not a guarantee of patient volume, payment, or that a service will be covered. 3/18