

TODAY'S MESSAGE

PCP's: The Quality Blue Physician P4V Program is Only 2 WEEKS Away - **May 1, 2015!**

Thank you to our Delaware providers for taking the time to learn about the new Quality Blue Physician Pay-for-Value (P4V) program set to launch on May 1, 2015. As the program moves into implementation, we will continue to develop communication tools to ensure a smooth transformation into the P4V program.

Providers will soon receive the second **SPECIAL BULLETIN** - please look for this very detailed announcement (week of April 20th) and share it with your staff. It contains valuable information on the two operational efficiency measures, scoring thresholds for earning the incentive, access to the new Quality Blue page on the Provider Resource Center, and information on the new user interface which will empower your practices with the tools to connect with the P4V program.

REMINDERS: Provider Resource Tools

- Quality - 2015 program masthead specifications to assist you with coding
- Educational Material - webinar PowerPoint presentation

We are excited to welcome the Delaware region to improve the quality of care and health of our members. Thank you for all of your efforts to learn about and prepare for the important implementation of the P4V program.

If you have any concerns, please be sure to contact your Highmark Delaware Provider Relations Representative.