

SPECIAL eBULLETIN

FOR PROFESSIONAL PROVIDERS

MAR. 1, 2019

ATTN: 1500 CLAIM FORM AND 837P BILLERS ADMINISTERING HEMLIBRA

ONE DRUG ADDED TO HIGHMARK WEST VIRGINIA'S MEDICAL INJECTABLE DRUG PROGRAM

EFFECTIVE APRIL 1, 2019

Effective April 1, 2019, one drug will be added to the Highmark West Virginia Medical Injectable Drug Program as **mandatory**. This program requires some of our network providers to order certain injectable drugs from AllianceRx Walgreens Prime (previously, Walgreens Specialty Pharmacy®), Highmark West Virginia's exclusive specialty pharmacy provider.

For your convenience, the procedure code for the drug specified in this bulletin is outlined in the chart below.

Procedure Code*	Drug Name
J7170	Hemlibra

* **Note:** When drugs with NOC or temporary codes are assigned a specific HCPCS code, they will remain part of the Highmark West Virginia Medical Injectable Drug Program.

IMPACTED PLANS

As part of the Medical Injectable Drug Program, Highmark West Virginia providers **must order** the drug listed above from Alliance Walgreens Prime for their patients enrolled in a Highmark West Virginia PPO, EPO, HMO, POS, Federal Employee Health Benefits Program (FEP), or Medicare Advantage plan.

To place your order for this drug through Alliance Walgreens Prime, please call, toll-free, 1-888-347-3416. Alliance Walgreens Prime offers your patients disease education and support, express delivery, and has clinical pharmacists available 24 hours a day, seven days a week to answer patient questions.



Highmark Blue Cross Blue Shield West Virginia is an independent licensee of the Blue Cross and Blue Shield Association. NaviNet is a registered trademark of NaviNet, Inc., which is an independent company that provides a secure, web-based portal between providers and health insurance companies. Walgreens is a registered trademark of Walgreen Company. Walgreen Company is a separate company that supports the Highmark specialty pharmacy program. BlueCard is a registered mark of the Blue Cross and Blue Shield Association.

BLUECARD PATIENTS

When treating BlueCard® patients, Highmark West Virginia providers can order certain injectable drugs for office administration for these patients. After Sept. 1, 2018, you may also choose to purchase and bill Highmark West Virginia directly for injectable drugs for BlueCard patients, in which case you will receive reimbursement as outlined in the program.

If you have specific questions about the Highmark West Virginia Medical Injectable Drug program, please contact Highmark West Virginia Provider Service at 1-800-543-7822.