



WEST VIRGINIA FAMILY HEALTH ENTERS MEDICAID MANAGED CARE MARKET

As the only Provider Sponsored Network operating in West Virginia, West Virginia Family Health (WVFH) is looking forward to delivering high-quality, cost-effective services to Medicaid members eligible for managed care. **WVFH will begin enrolling members for services on Sept. 1, 2014.**

“Highmark West Virginia has been evaluating opportunities to enter the Medicaid managed care market,” said Fred Earley, president of Highmark West Virginia. “This collaborative effort with Federally Qualified Health Centers, the Primary Care Association and other providers throughout West Virginia allows us to offer the same high-quality, affordable coverage to an even larger percentage of West Virginia residents, and in doing so, expand on our mission to improve the health and wellness of the diverse communities we serve.”

THE PROVIDER NETWORK

Highmark West Virginia will manage the comprehensive and fully credentialed network, which is comprised of quality physicians, hospitals and other health providers. Our health plan options are designed to meet the needs of Medicaid members in West Virginia.

NAVINET TRANSACTIONS

In October, contracted WVFH providers will be able to access the following NaviNet transactions for WVFH Medicaid patients:

- Eligibility and Benefits Inquiry
- Claims Status Inquiry
- Referral Status Inquiry
- Provider Directory

ABOUT WVFH

WVFH is a Medicaid managed care organization operating in 53 counties in West Virginia, and delivers high-quality, cost-effective services to eligible managed care Medicaid members. Based in Parkersburg, W.Va., the organization’s mission is to provide its members with access to the primary and specialty care they need quickly and professionally in a positive, nurturing setting in their local communities. For more information about WVFH and its services, visit www.wvfh.com.

Based in Parkersburg, with office locations in Charleston and Wheeling, WVFH has a dedicated care management and health services team focused on disease management and wellness programs to specifically service Medicaid members with conditions such as asthma, chronic obstructive pulmonary disease, cardiac disease and diabetes. Other specialty programs offered will focus on pregnant women and children, including Mom Matters® and Growing Up®.

If you have any questions, please contact your Highmark West Virginia Provider Relations Representative.